



WORLD 2019 TECHNOLOGY LAW CONFERENCE

May 15-17, 2019
Boston, United States

#ITLboston2019



Dear Steve,

On behalf of the ITechLaw Board of Directors and our staff team, we extended our appreciation to American Arbitration Association for your commitment as a Global Sponsor. Our Sponsors are one of our greatest assets and we thank you for your support of the Boston Conference. Your commitment helped us provide an exceptional experience to attendees, and the survey results show attendees benefited greatly from both the educational and networking aspects of the conference.

For this conference, we want to ensure that your needs were met and that you were pleased with your visibility and benefits. Detailed in the following pages are highlights from the conference; please feel encouraged to share widely!

We look forward to the continued partnership into the future.

Kindest regards,

Emily Reineke
Managing Director
ITechLaw Association



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ITechLaw Boston: by the numbers

98% of attendees would recommend the Conference to a colleague!

- 315 attendees
- 13 educational sessions
- 54 speakers
- 49 countries represented
- AAA attendees:
 - Karen Jalkut
 - Ingeuneal Gray
 - Steven Andersen



Pre- Conference Benefits

- Logo visibility in conference emails, conference website, ITechLaw mobile app
- Daily emails sent on Wednesday, Thursday, and Friday, of the conference



2019 World Technology Law Conference
May 15, 2019 | InterContinental Boston
Boston, United States

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Onsite Conference Benefits

- Verbal recognition during opening and closing remarks by the President
- Logo recognition on back-cover of program
- Signage posted in networking break area
- Sponsor logo displayed during breaks and between sessions
- Collateral in Conference bag
- Exhibit table for visibility



Twitter Visibility

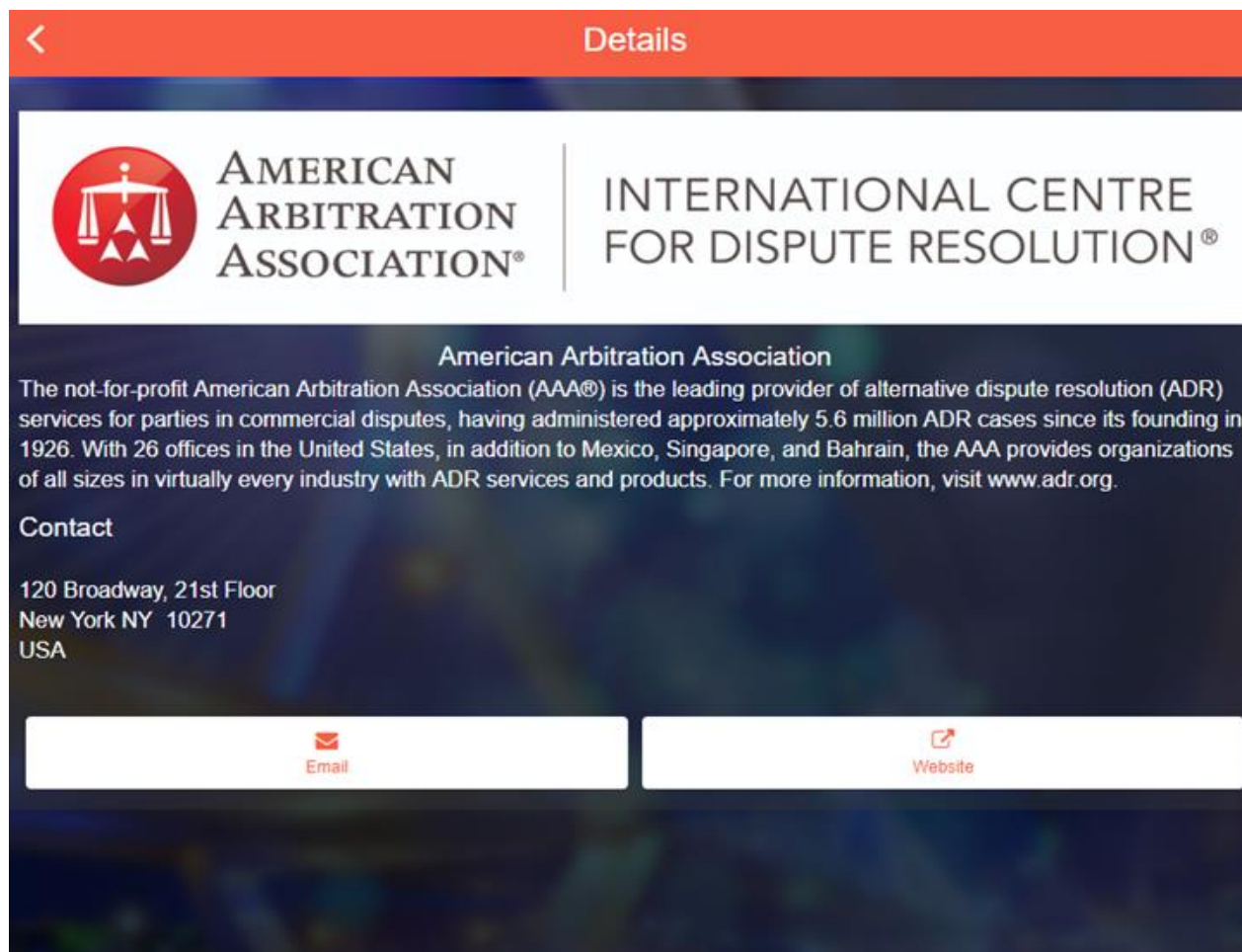


ITechLaw Association @itechlaw_assn · May 14

Thank you @ADRorg for your support as a Global Sponsor and for your involvement at #ITLboston2019 and throughout the year



Mobile App Visibility



Networking Opportunities

The hallmark events of every ITechLaw Conference

Opening Reception

Rose Kennedy Ballroom,
Salon IV/V

Gala Reception & Dinner

New England Aquarium

Closing Reception

Yotel Hotel, Sky Lounge



We want to hear from you!

*Please provide your feedback about the Boston conference
and how we can make improvements for next year*



Emily Reineke

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Kathy Bradley

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Upcoming Conferences



2019 European Conference
October 30 – November 1, 2019
Dublin, Ireland



2020 Asia Conference
April 22-24, 2020
Singapore



2020 International Asia Conference
January 29-31 *or* February 5-7, 2020
Bangalore, India



2020 World Technology Law Conference
May 20-22, 2020
Denver, United States