



THE INDIAN TECHADE

Fostering Digital Ecosystems

2024 INTERNATIONAL INDIA CONFERENCE

6 - 8 March 2024 • Bangalore International Centre



SPONSORSHIP PROSPECTUS

SPONSOR THE 2024 INTERNATIONAL INDIA CONFERENCE

Enhance your visibility. Network with key influencers and leading technology lawyers from around the globe. You have the opportunity to interact with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala dinner. Contact us today to discuss your support at our upcoming conference. We appreciate your support of ITechLaw!





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AVAILABLE SPONSORSHIP OPPORTUNITIES

Sponsorships are listed in India Rupees - ₹ INR

TIERED SPONSORSHIPS

Platinum Sponsor	₹900,000 INR
Gold Deluxe Sponsor	₹700,000 INR
Gold Sponsor	₹500,000 INR
Silver Sponsor	₹300,000 INR
Bronze Sponsor	₹125,000 INR
Exhibitor	₹185,000 INR


EVENT SPONSORSHIPS

 Gala Dinner Sponsor	₹500,000 INR
 In-House Counsel Lunch Sponsor	₹400,000 INR
 I-WIN Session Sponsor	₹350,000 INR
Coffee/Tea Break Sponsor	₹125,000 INR

PRODUCT SPONSORSHIPS

 Lanyard Sponsor	₹500,000 INR
 Social Media Sponsor	₹500,000 INR
 Mobile App Sponsor	₹450,000 INR
Speaker Gift Sponsor	₹350,000 INR
 Conference Bag Sponsor	₹350,000 INR
 Meeting Lounge & Wi-Fi Sponsor	₹300,000 INR
Raffle Sponsor	₹300,000 INR

 Exclusive Sponsorship Opportunity

 Sponsorship Item Not Available



ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo recognition on [Conference website](#)
- Logo recognition in the conference marketing emails
- Logo recognition on-site during the conference and in conference app
- Company profile displayed in Mobile app
- Full conference recap including conference photos, attendee list (name, organization, position/title only) and other metrics

Please Return the Completed Commitment Form to:

Mark Primuth, Sponsorship Manager, at mark.primuth@itechlaw.org
Questions? Please contact mark.primuth@itechlaw.org 571-762-4379



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SPONSORSHIP COMMITMENT FORM

Indicate which sponsorship you are interested in purchasing:

CONTACT INFORMATION

Contact Name: _____

Organization/Company: _____

Billing Address: _____




Email Address: _____

Phone Number: _____

TIERED SPONSORSHIPS

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PRODUCT SPONSORSHIPS

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Mobile App Sponsor	₹ 450,000 INR 
Speaker Gift Sponsor	₹ 350,000 INR 
Conference Bag Sponsor	₹ 350,000 INR 
Meeting Lounge & Wi-Fi Sponsor	₹ 300,000 INR 
Raffle Sponsor	₹ 300,000 INR

 Exclusive Sponsorship Opportunity

 Sponsorship Item Not Available

Sponsorship Selection: _____

Sponsorship Amount: _____

Additional Notes: _____

Method of Payment: Credit Card Wire Transfer Check

Currency on Invoice: INR USD

*18% GST will be added to all invoices paid locally in India. ITechLaw can provide an invoice in USD without GST to be paid in the United States.

Signature: _____

Date: _____

*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.

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TIERED SPONSORSHIPS

Sponsorships are listed in India Rupees – ₹ INR

PLATINUM SPONSOR | ₹900,000 INR

- 15 Conference Registrations and Gala Tickets
- Opportunity to introduce the Keynote Speaker
- 2 Speaker or Moderator Slots and 1 SLC Moderator slot
- Logo will be displayed on the conference stage backdrop in a premiere position
- Social Media Campaign: 4 social media posts highlighting the sponsor on all social platforms
- 1 Exhibit Table
- Inclusion of one item in the conference bag*



GOLD DELUXE SPONSOR | ₹700,000 INR

- 10 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator Slot + 1 SLC Moderator slot
- Logo will be displayed on the conference stage backdrop in a premiere position
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms
- 1 Exhibit Table
- Inclusion of one item in the conference bag*



GOLD SPONSOR | ₹500,000 INR

- 6 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator Slot
- Logo will be displayed on the conference stage backdrop
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms
- 1 Exhibit Table

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TIERED SPONSORSHIPS - CONTINUED

Sponsorships are listed in India Rupees – ₹ INR

SILVER SPONSOR | ₹300,000 INR

- 3 Conference Registrations and Gala Tickets
- Social Media Post: 2 social media post highlighting the sponsor on all social platforms

BRONZE SPONSOR | ₹125,000 INR

- 1 Conference Registration and Gala Ticket

EXHIBITOR | ₹185,000 INR

- 2 Conference Registrations and Gala Tickets
- A 2-meter table display* placed to provide maximum attendee traffic

*All branding materials are to be supplied and installed by the exhibitor.



ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo recognition on Conference website
- Logo recognition in the conference marketing emails
- Logo recognition on-site during the conference and in conference app
- Company profile displayed in conference app
- Full conference recap including conference photos, attendee list (name, organization, position/title only) and other metrics



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EVENT SPONSORSHIPS

Sponsorships are listed in India Rupees - ₹ INR

EXCLUSIVE - GALA RECEPTION & DINNER SPONSOR | ₹500,000 INR

- 6 Conference Registrations and Gala Tickets
- 5 guest invitations to the Gala Reception and Dinner
- A brief toast given by the Sponsor at the Gala Dinner
- Social Media Campaign: 3 social media posts highlighting sponsor on all social platforms
- Logo prominently displayed at the Reception and Dinner
- Logo on Gala Dinner menu and napkins

EXCLUSIVE - IN-HOUSE COUNSEL LUNCH SPONSOR | ₹400,000 INR

- 4 Conference Registrations and Gala Tickets
- Exclusive law firm to be present at the lunch; typically limited to in-house counsel only
- 2 In-House Counsel guests (not registered for the conference) to attend the lunch
- 1 Speaker or Moderator slot at the lunch
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms
- Collateral/marketing material to be placed at the venue, up to 2 banners provided by the sponsor

EXCLUSIVE - I-WIN SESSION SPONSOR | ₹350,000 INR

- 3 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator slot during the I-WIN Session
- Social Media Campaign: 3 social media posts highlighting sponsor on all social platforms

COFFEE/TEA BREAK SPONSOR (4 OPPORTUNITIES) | ₹ 125,000 INR

- 1 Conference Registration and Gala Ticket
- Sponsor recognition before the coffee/tea break
- Logo displayed throughout the break location

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PRODUCT SPONSORSHIPS

Sponsorships are listed in India Rupees - ₹ INR

EXCLUSIVE - LANYARD SPONSOR | ₹ 500,000 INR

- 6 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator Slot
- Co-branded with ITechLaw's logo on lanyards, distributed to all attendees.
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms

EXCLUSIVE - SOCIAL MEDIA SPONSOR | ₹ 500,000 INR

- 6 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator Slot
- Logo placed on the step and repeat wall set up at the venue.
- Selection and donation of 1 prize worth \$300 USD
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms



EXCLUSIVE - MOBILE APP SPONSOR | ₹ 450,000 INR

- 5 Conference Registrations and Gala Tickets
- Branding as the Mobile App Sponsor on the App Welcome Page
- Mobile app instructions provided to attendees with the sponsor's logo.
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms



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PRODUCT SPONSORSHIPS - CONTINUED

Sponsorships are listed in India Rupees - ₹ INR

EXCLUSIVE - SPEAKER GIFT SPONSOR | ₹ 350,000 INR

- 3 Conference Registrations and Gala Tickets
- Opportunity to select and provide gifts to all conference speakers.
**Approx. 60 items, gender-neutral items (Mutually agreed upon by sponsor and ITechLaw)*
- Sponsor to present gifts to each speaker and moderator once the session concludes, excluding the keynote speaker.
- Social Media Post: 3 social media post highlighting the sponsor on all social platforms



EXCLUSIVE - CONFERENCE BAG SPONSOR | ₹ 350,000 INR

- 3 Conference Registrations and Gala Tickets
- 1 Speaker or Moderator Slot
- Co-branded with the ITechLaw logo on Conference bags, distributed to all attendees.
- Social Media Campaign: 2 social media posts highlighting the sponsor on all social platforms
- Inclusion of one item in the conference bag*

EXCLUSIVE - MEETING LOUNGE & WI-FI SPONSOR | ₹ 300,000 INR

- 3 Conference Registrations and Gala Tickets
- Sponsor marketing collateral, such as banners and flyers, placed in the meeting lounge
- Wi-Fi Instructions/passwords provided to attendees with the sponsor's logo.
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms



RAFFLE SPONSOR | ₹ 300,000 INR

- 3 Conference Registrations and Gala Tickets
- Social Media Post: 1 social media post highlighting the sponsor on all social platforms
- Selection of raffle prize valued at \$500 USD
- Sponsor to pull the winning business card at the closing event